



## **OBJECTIVES**

# CONNECT NIGERIA AIMS TO EMPOWER #1MILLION\* BUSINESSES IN NIGERIA.



















## **ABOUT**



# THE CONNECT NIGERIA BUSINESS FAIR

#### WE'RE MAKING SUSTAINABLE IMPACT. JOIN US!

Connect Nigeria's Business Fair is aimed at fostering collaboration and empowering businesses in Nigeria. The primary objective of the Business Fair is to educate entrepreneurs and business owners on how to grow their businesses and build strong business networks. Through these relationships with entrepreneurs, investors, policymakers and government agencies; businesses can create more jobs, accelerate innovation, make invaluable connections and gain insights into modern approaches to start and scale a business.

REGISTER FOR FREE AND JOIN US TO MAKE SUSTAINABLE IMPACT.





































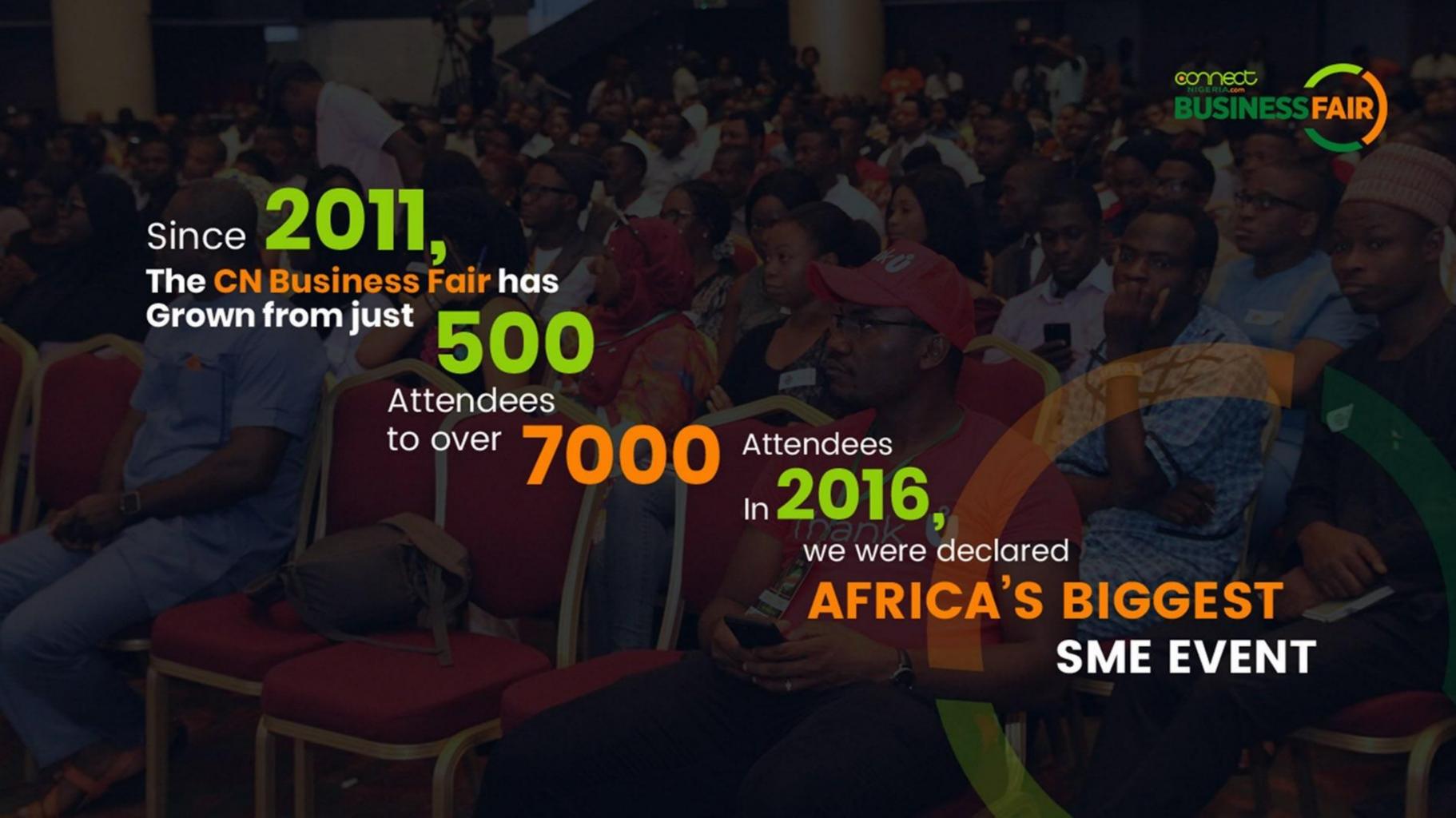


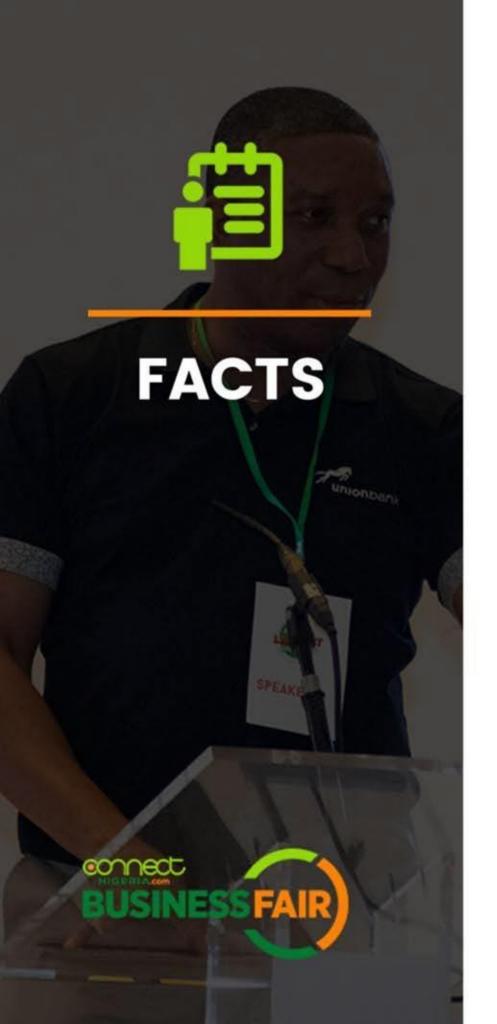
# WHAT TO EXPECT

### AT THE CONNECT NIGERIA BUSINESS FAIR

The two day business fair will feature sessions on leading-edge topics, workshops and networking platforms for sharing, learning and making valuable connections. While the Exhibition hall booms with business development activities, globally-acclaimed business leaders from various industries will engage business executives, in the Conference hall. Session topics will revolve around Entrepreneurship, from the perspective of various industries including Agriculture, Manufacturing, Technology, Media and Entertainment. Other opportunities available for attendees to explore include the one-on-one match making, pitch competitions, Club Connect Lounge (for networking), the Master Class, Raffle Draws, and much more!









The Connect Nigeria Business Fair attracts thousands of business owners, professionals and entrepreneurs from different economic sectors within and outside Nigeria.



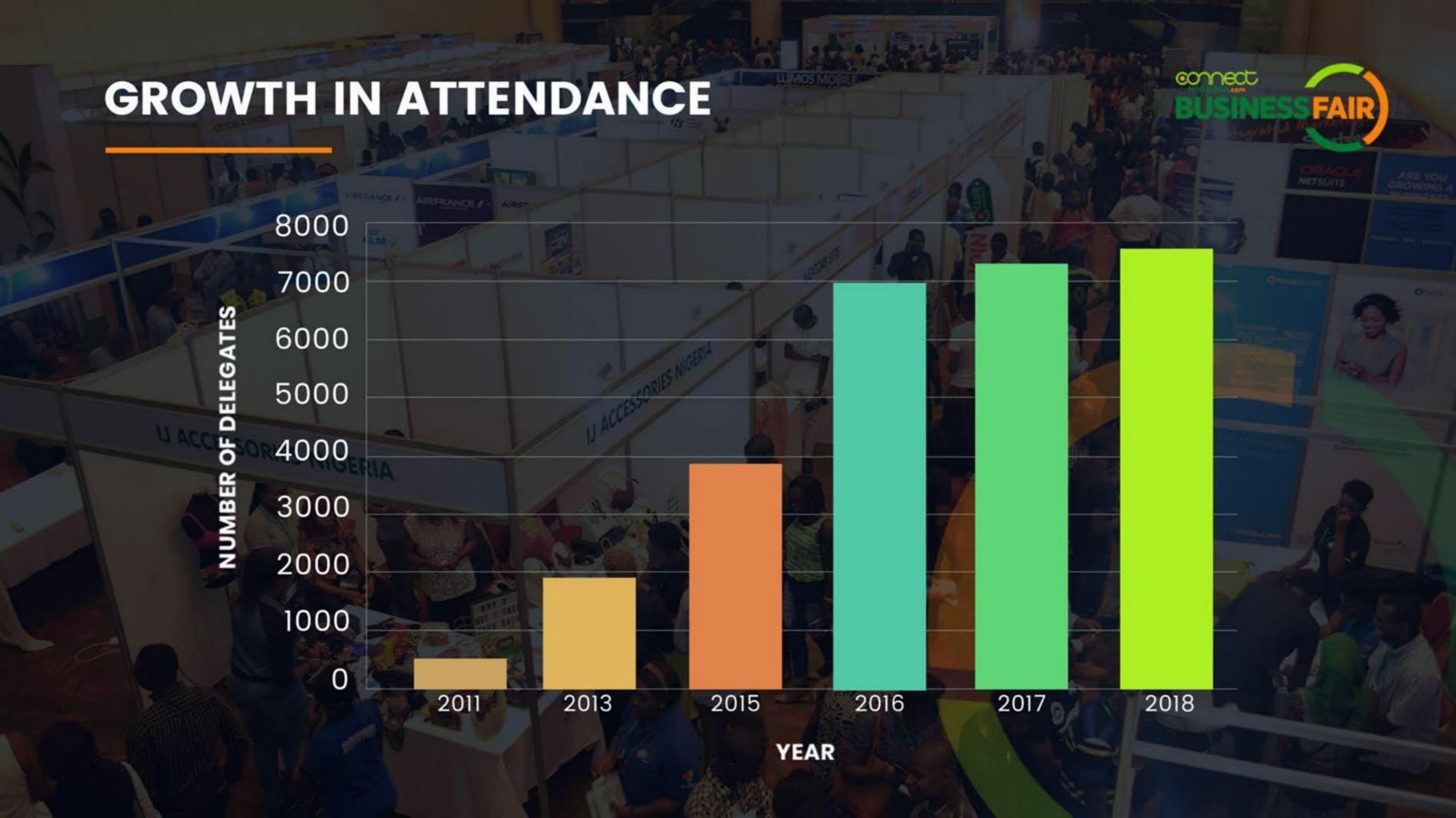
Promotion of sponsors and exhibitors happens before, during and after the event.

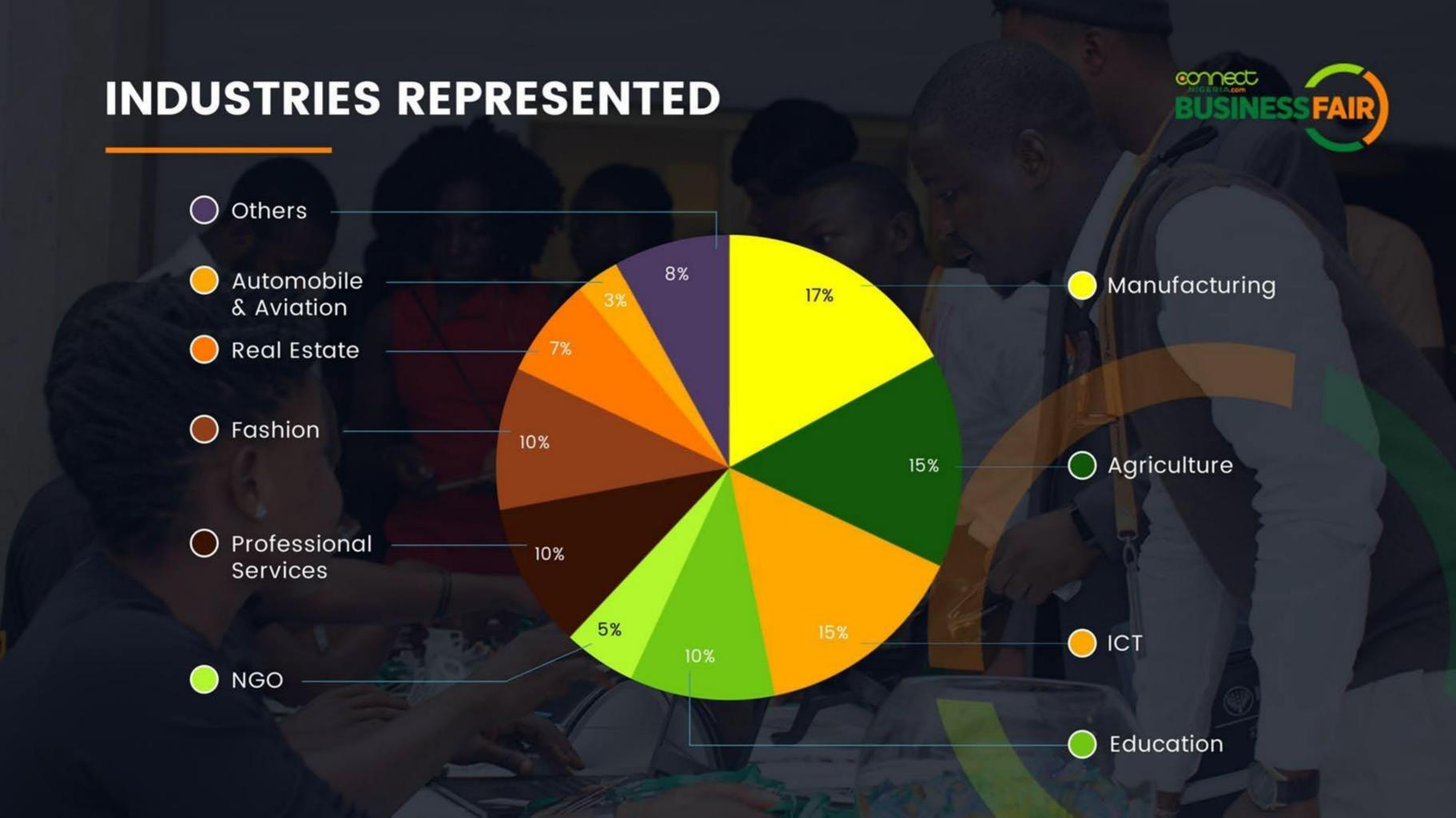


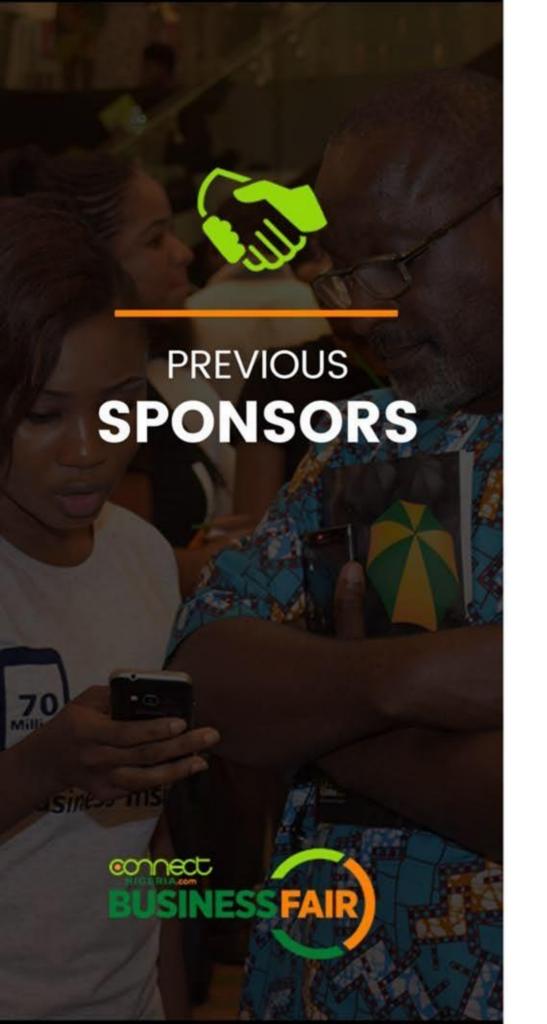
We have already reached a milestone of 6,000 registrants and counting...



For the past 7 years, the business fair has been hosted at the Eko Convention Centre but this year, the event will hold at the historic Tafawa Balewa Square for 2 whole days!

































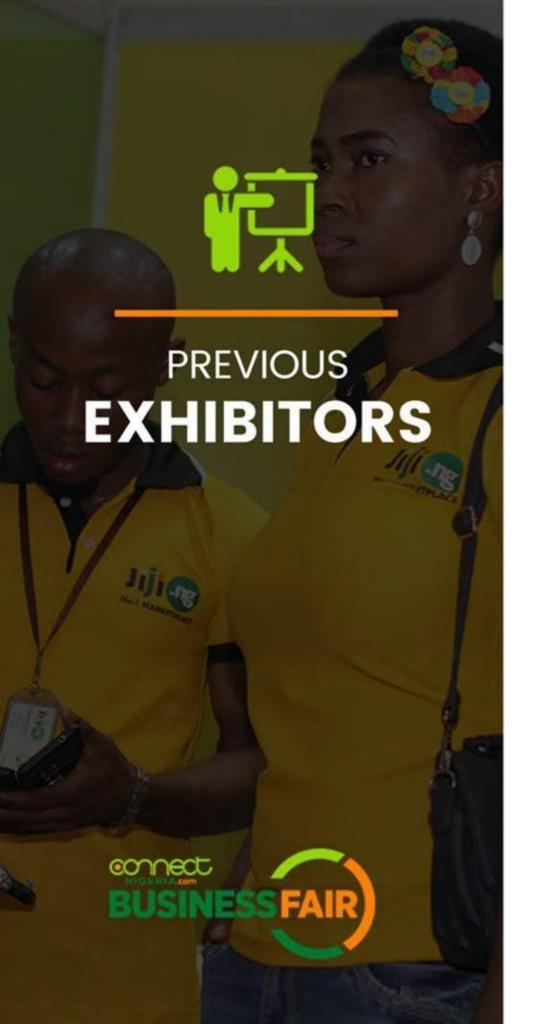














































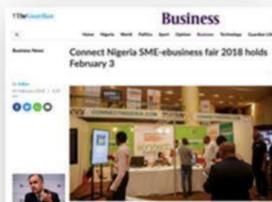






## PRESS AND MEDIA





Small and Median Scale Enterprise on the African continues; at Electronic Victoria

The say company considering extering the Nigerian market than the ISES effections this presents a given approhisally and several freeign companior have already shown peterpet in the proff edition.

Participants on explore the many features prospects available while enterpressure on loans the shifts that send to grow their businesses in taking's twels driven would. Since temption in proc. the recent has been dedicated to presenting business for SMIs. nisting. Ngerton bestemme actions global competitives we, requessing fluoresch of nitures section, short ups, and expiring extrapressions, enabling those is that track the prooffs of their businesses by brootinging the power of bullishings.



pork, over 10,000 MHG will also have winning become energies that the edition Mill observe her will provide and descript the antegram transforming halo and to imagine and regard into any fraction of integrammental corresponding

Thousands of SMEs at connect Nigeria Business Fair MUNA ONUZO - 0- Mar 6, 2006 - - - - - - -I had the privilege of speaking on the topic -"Developing Leadership and Management Skills for Business Success" at the recently concluded Business Fair organized by Connect Nigeria which is in its fourth year. The 2017 edition of the Connect Nigeria Business. Fair event is a MUST ATTENO for anyone looking to network with local and international organizations across all business platforms. The recently con-2016 edition as the picture gallery shows was overwhelming success. This year's event held. February 27 at Eko Hotel and Suites and had in

BUSINESS DAY



#### #TheGuardian 10 reasons you should attend ConnectNigeria's SME fair Action Confessor Street Street Links If you not a business or plac to start one, you should mark this door on your

calendar flaturities, February y, 2008. It's the day Nigoria's largest event for stail and nection scale businesses will be taking place

Thought leaders and top executives from the country's biggest brands will be there as well, to lead their mines to communities about took and funitions.

professionals at the Electronic and Rubon in Cagon for this execut.

#### Get longs business growth scoops from World Class CEOs and

The people who will be giving our tipe and growth strategies are accomplished Instant. In the world of Institute. Province openions at this most include Luia Modia, Country Namuger, OLE, Angel Fadalouni, Deputy Director, FDES, EN Ataendi, Heal, global digital payments, Ular: Mark Essies, CEO. Shreds og and Aperionde Color, CEO, Rack Centra.

#### Exhibit your products and services to thousands of people

With a breath of the exhibition earlies, you'll be able to dissense and self-propproducts and services to over 5,000 piterabox. Here's what Albailine Asolines. CSO of soline clothing store Ximaladoos, how to any about what the him did har

"I had an emaining time at het year's business him, I was able to most 40%. people. There was a bit of networking it had a bet of clinins, and it made a lot of monte, which is the most important thing".







By admix - 12 months ago











#### By Emma Okonji

The 6th Connect Nigeria SME e-Business Fair, which held recently at the Eko Hotel and Suites, Lagos, had over 6,000 participants in attendance, with over 5,000 Small and Medium Enterprises (SMEs) and delegates from all over the world and 80 exhibitors and sponsors showcasing their goods and services.

In his opening remarks, the CEO of Connect Nigeria. Emeka Okafor, conveners of the event, commended the speakers and delegates for keying into the e-Business Fair 2018 vision assuring them that, in line with the objectives, they would acquire the requisite knowledge, information and ideas required to grow their businesses.



Connect Nigeria's E-Business Fair is a premier technology event for Micro, Small and Medium Enterprises and Top Brands in Nigeria.



## PREVIOUS SPEAKERS





PAUL ASEME
HEAD RETAIL SEGMENT, UNION BANK



ALIYU ABBATI ABDULHAMEED

MD/CEO, NISRAL



WABEL GEORGE
VP BUSINESS DEVELOPMENT
(WEST) SIGMA PENSIONS



AKPAN IKOABASI SALES MANAGER, AIR FRANCE-KLM



MUDA YUSUF
DIRECTOR GENERAL AT THE LAGOS
CHAMBER OF COMMERCE AND INDUSTRY



AYOTUNDE COKER
MANAGING DIRECTOR,
RACK CENTRE



OSITA CHIDOKA

FORMER CHIEF EXECUTIVES FRSC

FORMER MINISTER OF AVIATION

GUBERNATORIAL CANDIDATE ANABRA STATE



CEO- KELECHI AMADI
OBI STUDIOS



ADEREMI ADEJUMO COMERCIO LTD, CTO.



TOYIN-LAWANI
CEO- TINA PLACE EMPIRE



OKECHUKWU OFILI CEO AT OKADABOOKS.COM



ADEYINKA FISHER
STATE COORDINATOR SMEDAN



TALE ALIMI
IS AN ENTREPRENEURIAL THOUGHT LEADER,
BUSINESS DEVELOPMENT & GROWTH
EXPERT AND STRATEGIST



NGOZI PRINCEWILL UTCHAY
FOUNDER/CEO ARTELLIER LIFESTYLE
CONSULTANTS



EYO BASSEY
CEO, PAYPORTE.COM



ERIC EDOKPA
HEAD-E BUSINESS UNIT NEXTZON BUSINESS
SERVICES LIMITED



SIMEON ONONOBI

CO-FOUNDER AND CURRENT
INNOVATIONS



ABOSEDE ALIMI
DIRECTOR, STRATEGY, FUNDING AND
STAKEHOLDER MANAGEMENT AT LAGOS STATE
EMPLOYEMENT TRUST FUND (LSETF).

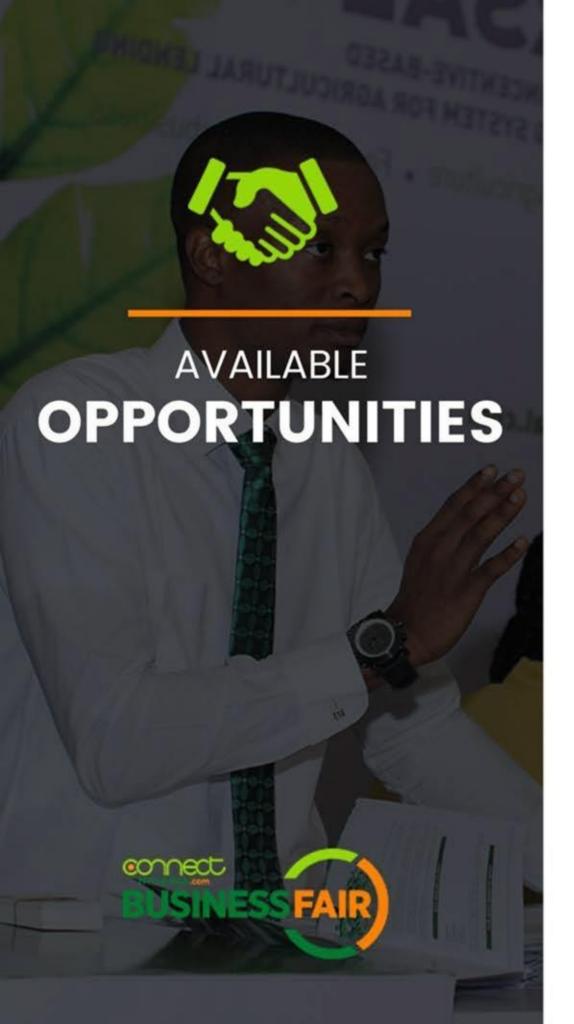


TOLU ONYEACHOLAM

PRODUCT MANAGER WITH ETRANZACT AND

MANAGES THE GETMONI, AN ADD-ON SERVICE TO

POCKETMONI PRODUCT LINE





# Provide Direct Services to the Entrepreneurs

Our Sponsors and partners have an opportunity to provide direct services to a captive audience of entrepreneurs to help them continue to grow and scale their business.



#### Advertise to over 7,000 Business Owners

Thanks to our strategic media partners, your brand message and business offerings will be proactively served to thousands of leads that will be looking forward to meet you at the Business Fair, 2019.



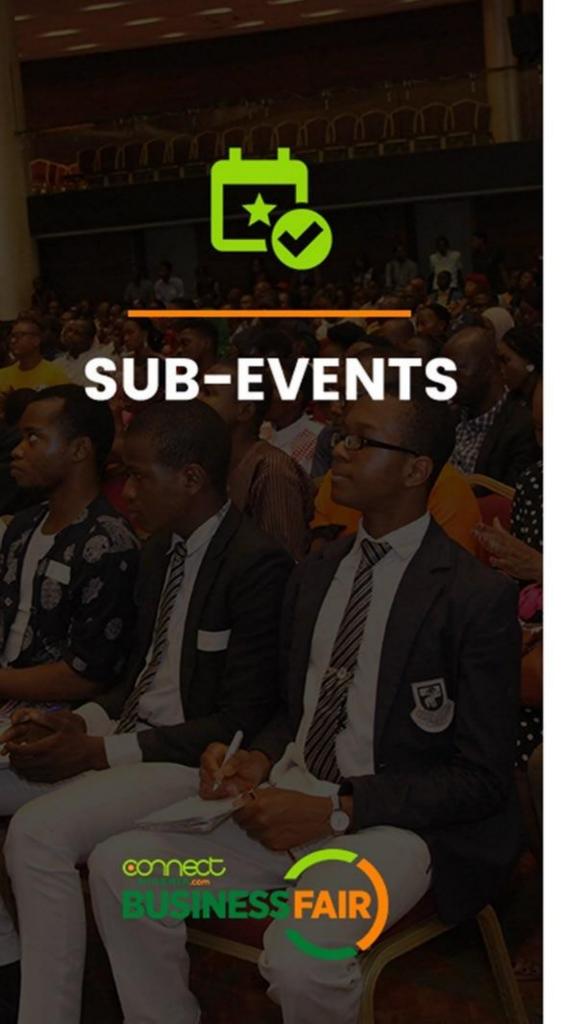
## Maximize the Unlimited Lead Generation Opportunities

With the right foundation set for you by ConnectNigeria before and during the Business Fair 2019, you're all set to harvest those leads that are specifically relevant to your business needs.



### Showcase the Most Remarkable Version of Your Brand

Whether you're attending as a Sponsor,
Speaker or Guest, come prepared to showcase
the most remarkable version of your brand and
make a significant impression that will boost
the public reputation of your brand.





#### Conference

Globally-acclaimed business leaders will be enlightening attendees about various aspects of starting and growing a business in Nigeria.



#### **Exhibition**

400 exhibitors as well as over 7500 attendees daily will be showcasing their innovative solutions for lead consideration.



#### **Break-out Session**

Sponsors and exhibitors will have access to our breakfast master class about business development. It is an opportunity for enlightenment across board.



#### Networking

There will be various opportunities (including the Club Connect) for attendees to meet new people and identify those leads that are specifically relevant to their business.

## **TESTIMONIALS**





"Very well organized. Lots of exhibitors, lots of participants, and the people are very energetic"

Paul Aseme / Union Bank



"The event is headed in the right direction, I hope to come again."

Osita Chidioka / Former Minister of Aviation



"I was very happy to see a lot of young people at the conference."

Eyo Bassey / Founder, Payporte



"The event was bigger than expected; I must commend the organisers."

Femi Ashipa / VP Marketing, Lumos Nigeria



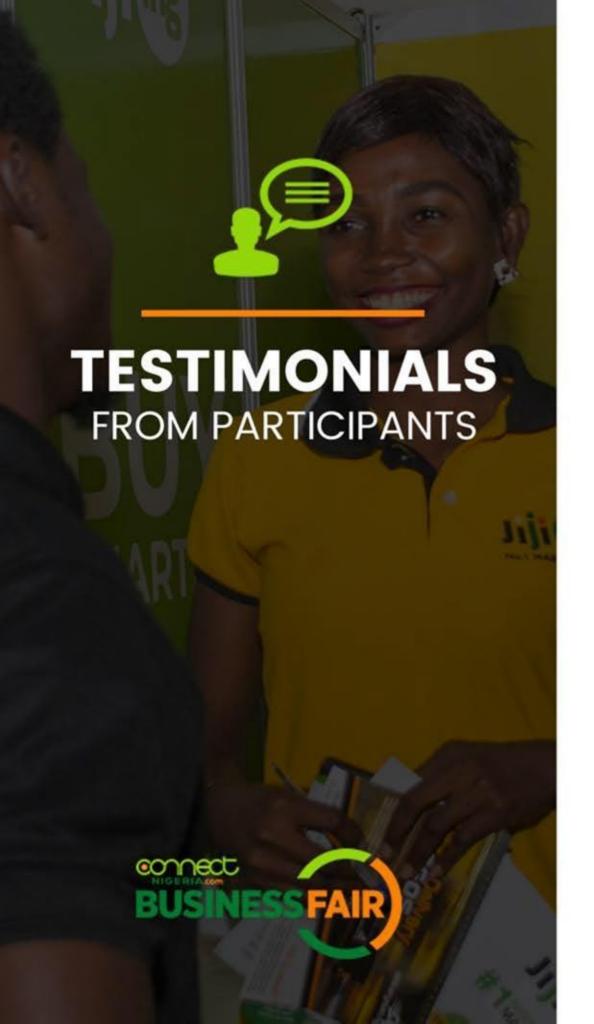
"I love the energy, so many businesses, so much energy, SME's are always looking to use technology to advance their businesses, and its very exciting to be amongst everyone here today."

Bankole Oluwafemi / Techcabal



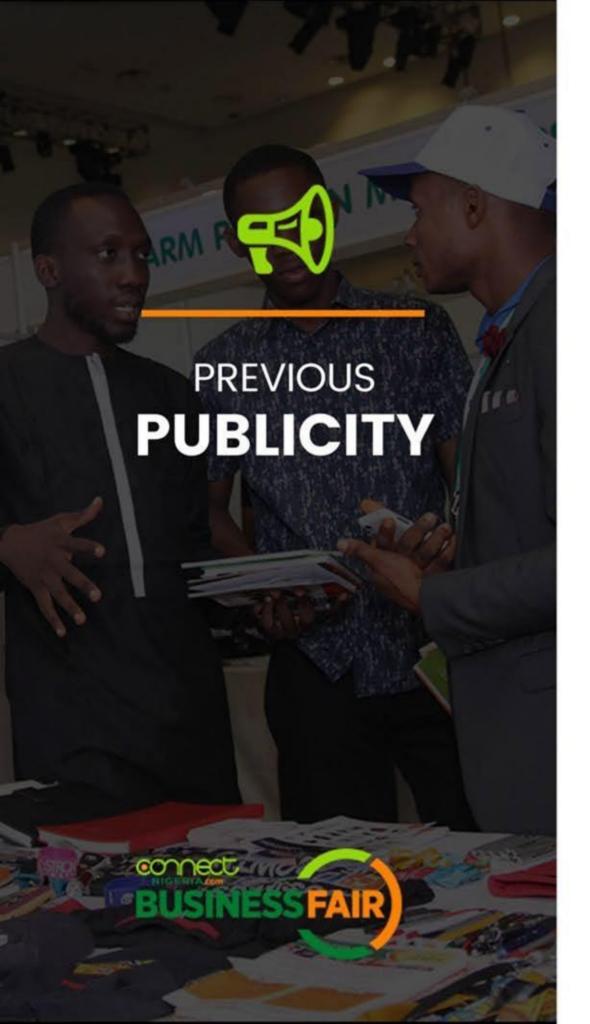
"Great event! It is good to have an initiative like this to get the SMEs thriving. The organizers are doing a fantastic job."

Ayotunde Coker RackCentre



"The event is wow! I came all the way from the south east and I am really thrilled to be here. I have never seen this happen before." "I like the innovation and I can see that connect Nigeria is actually adding value to SMEs"

"This is the biggest harvest of entrepreneurs I have seen so far in Nigeria" "It was really nice. We were able to meet with people who really need our intervention in their business"

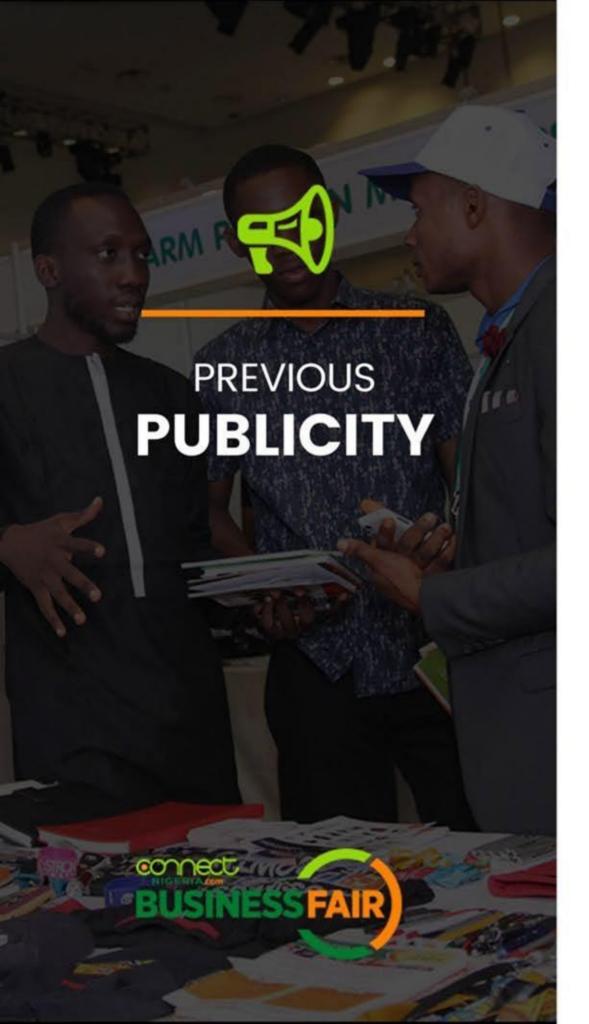






























# MEDIA PARTNERSHIP DETAILS



## **MAGAZINE**

#### **CONNECTNIGERIA REQUEST**

- 2 full page colour Ad in your magazine Event Adand Photo Publication.
- Publication of all press releases; pre and post event.
- Feature in your tech event updates.

#### **CONNECTNIGERIA TO PROVIDE**

- Your logo on all media communications of the Business fair.
- Unprecedented reach to over 5,000 professionals at the fair.
- Your logo and message in our dedicated emails to over 60,000 professionals.
- Opportunity to cover and report the fair real-time.
- Opportunity to interview the CEO of ConnectNigeria.com and event speakers, subject to approval.
- PR on radio and TV.





## ABOUT CONNECTNIGERIA

Connectnigeria.com is Nigeria's Information Portal aimed at connecting people and businesses with information that can improve productivity and overall well-being.

Since 2011, we have organized an annual business fair that facilitates business to business connections, policy discussions, impactful sessions, workshops and networking platforms for sharing, learning and mobilising entrepreneurial abilities. We believe we have a shared responsibility to promote the entrepreneurial ecosystem and

For information on our portal, search on the go via reliable web and mobile apps.

Search it. Find it!

www.connectnigeria.com

make it one of the key drivers of the economy.

