

connect
NIGERIA.com

BUSINESS FAIR



connect
NIGERIA.com

NIRSAL

OPPORTUNITIES AT

Africa's Biggest Business Fair

#cnbizfair

FRI & SAT

26•27

APRIL 2019



Tafawa Balewa Square
Lagos Island, Lagos, Nigeria

OBJECTIVES

**CONNECT NIGERIA
AIMS TO EMPOWER
#1MILLION+
BUSINESSES
IN NIGERIA.**



ABOUT

THE CONNECT NIGERIA BUSINESS FAIR

WE'RE MAKING SUSTAINABLE IMPACT. JOIN US!

Connect Nigeria's Business Fair is aimed at fostering collaboration and empowering businesses in Nigeria. The primary objective of the Business Fair is to educate entrepreneurs and business owners on how to grow their businesses and build strong business networks. Through these relationships with entrepreneurs, investors, policymakers and government agencies; businesses can create more jobs, accelerate innovation, make invaluable connections and gain insights into modern approaches to start and scale a business.

REGISTER FOR FREE AND JOIN US TO MAKE SUSTAINABLE IMPACT.



WHAT TO EXPECT

AT THE CONNECT NIGERIA BUSINESS FAIR

The two day business fair will feature sessions on leading-edge topics, workshops and networking platforms for sharing, learning and making valuable connections. While the Exhibition hall booms with business development activities, globally-acclaimed business leaders from various industries will engage business executives, in the Conference hall. Session topics will revolve around Entrepreneurship, from the perspective of various industries including Agriculture, Manufacturing, Technology, Media and Entertainment. Other opportunities available for attendees to explore include the one-on-one match making, pitch competitions, Club Connect Lounge (for networking), the Master Class, Raffle Draws, and much more!



Since **2011**,
The **CN Business Fair** has
Grown from just **500**

Attendees
to over **7000**

Attendees
In **2016**,
we were declared

**AFRICA'S BIGGEST
SME EVENT**



FACTS



The Connect Nigeria Business Fair attracts thousands of business owners, professionals and entrepreneurs from different economic sectors within and outside Nigeria.



Promotion of sponsors and exhibitors happens before, during and after the event.



We have already reached a milestone of 6,000 registrants and counting...



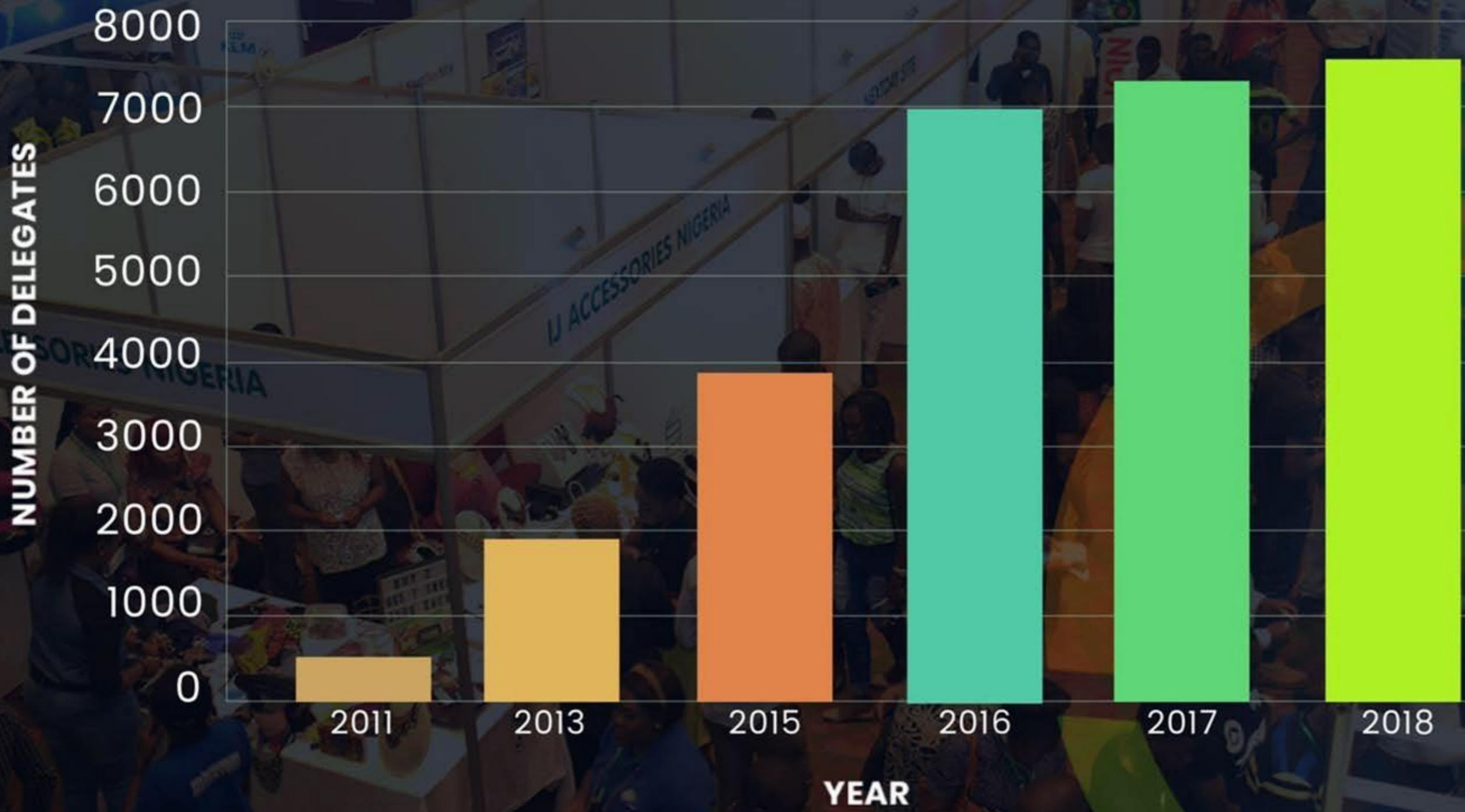
For the past 7 years, the business fair has been hosted at the Eko Convention Centre but this year, the event will hold at the historic Tafawa Balewa Square for 2 whole days!

connect
NIGERIA.com

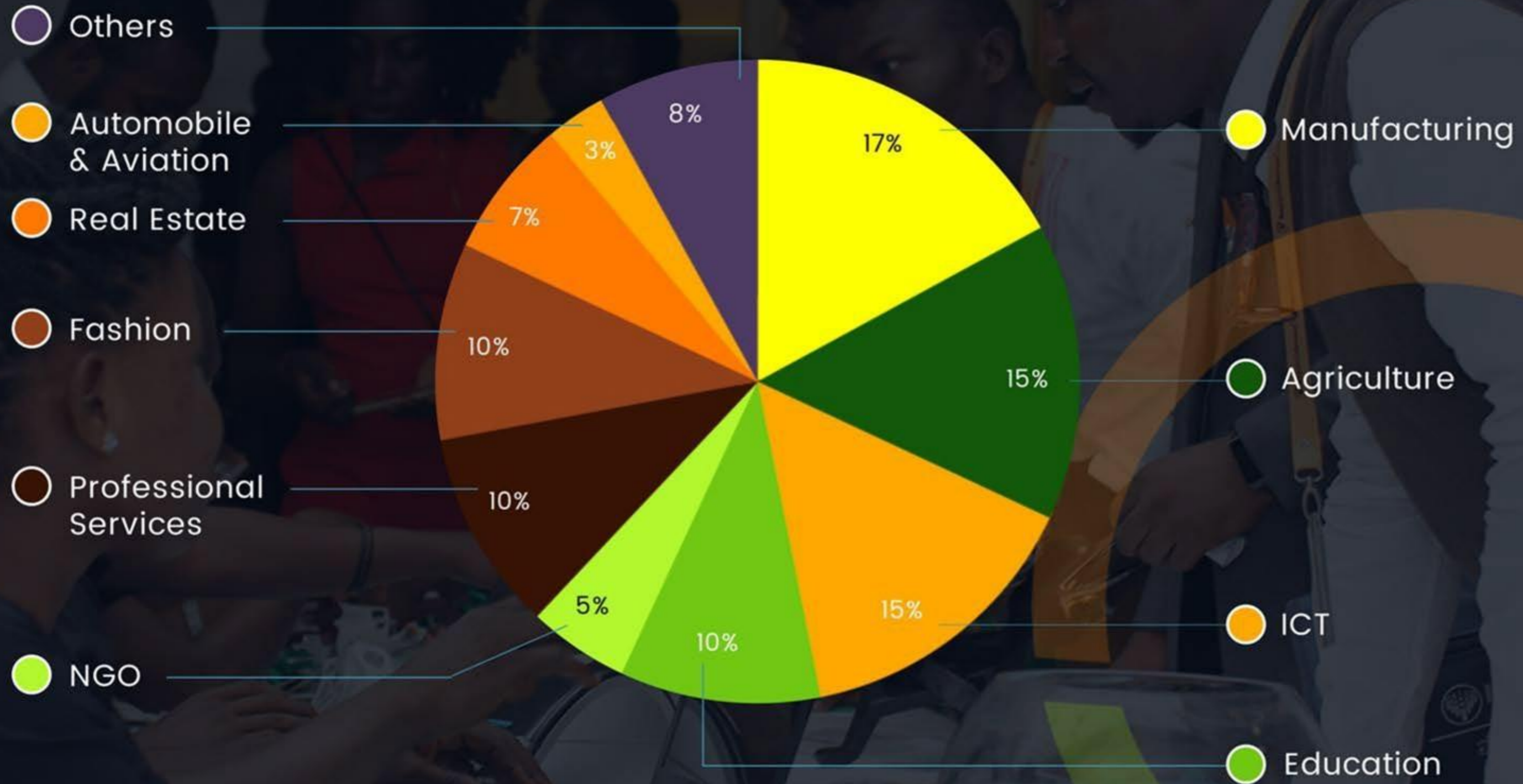
BUSINESS FAIR



GROWTH IN ATTENDANCE



INDUSTRIES REPRESENTED





PREVIOUS SPONSORS





PREVIOUS EXHIBITORS



Sage One



eTranzact
Premier e-payment solution provider



myads



etisalat



MainOne



PRESS AND MEDIA



PREVIOUS SPEAKERS



PAUL ASEME
HEAD RETAIL SEGMENT, UNION BANK



ALIYU ABBATI ABDULHAMEED
MD/CEO, NISRAL



MABEL GEORGE
VP BUSINESS DEVELOPMENT
(WEST) SIGMA PENSIONS



AKPAN IKOABASI
SALES MANAGER, AIR FRANCE-KLM



MUDA YUSUF
DIRECTOR GENERAL AT THE LAGOS
CHAMBER OF COMMERCE AND INDUSTRY



AYOTUNDE COKER
MANAGING DIRECTOR,
RACK CENTRE



OSITA CHIDOKA
FORMER CHIEF EXECUTIVES FRSC
FORMER MINISTER OF AVIATION
GUBERNATORIAL CANDIDATE ANABRA STATE



KELECHI AMADI OBI
CEO- KELECHI AMADI
OBI STUDIOS



ADEREMI ADEJUMO
COMERCIO LTD, CTO.



TOYIN-LAWANI
CEO- TINA PLACE EMPIRE



OKECHUKWU OFILI
CEO AT OKADABOOKS.COM



ADEYINKA FISHER
STATE COORDINATOR SMEDAN



TALE ALIMI
IS AN ENTREPRENEURIAL THOUGHT LEADER,
BUSINESS DEVELOPMENT & GROWTH
EXPERT AND STRATEGIST



NGOZI PRINCEWILL UTCHAY
FOUNDER/CEO ARTELLIER LIFESTYLE
CONSULTANTS



EYO BASSEY
CEO, PAYPORTE.COM



ERIC EDOKPA
HEAD-E BUSINESS UNIT NEXTZON BUSINESS
SERVICES LIMITED



SIMEON ONONOBI
CO-FOUNDER AND CURRENT
INNOVATIONS



ABOSEDE ALIMI
DIRECTOR, STRATEGY, FUNDING AND
STAKEHOLDER MANAGEMENT AT LAGOS STATE
EMPLOYMENT TRUST FUND (LSETF).



TOLU ONYECHOLAM
PRODUCT MANAGER WITH ETRANZACT AND
MANAGES THE GETMONI, AN ADD-ON SERVICE TO
POCKETMONI PRODUCT LINE



AVAILABLE
OPPORTUNITIES



Provide Direct Services to the Entrepreneurs

Our Sponsors and partners have an opportunity to provide direct services to a captive audience of entrepreneurs to help them continue to grow and scale their business.



Advertise to over 7,000 Business Owners

Thanks to our strategic media partners, your brand message and business offerings will be proactively served to thousands of leads that will be looking forward to meet you at the Business Fair, 2019.



Maximize the Unlimited Lead Generation Opportunities

With the right foundation set for you by ConnectNigeria before and during the Business Fair 2019, you're all set to harvest those leads that are specifically relevant to your business needs.



Showcase the Most Remarkable Version of Your Brand

Whether you're attending as a Sponsor, Speaker or Guest, come prepared to showcase the most remarkable version of your brand and make a significant impression that will boost the public reputation of your brand.



SUB-EVENTS



Conference

Globally-acclaimed business leaders will be enlightening attendees about various aspects of starting and growing a business in Nigeria.



Exhibition

400 exhibitors as well as over 7500 attendees daily will be showcasing their innovative solutions for lead consideration.



Break-out Session

Sponsors and exhibitors will have access to our breakfast master class about business development. It is an opportunity for enlightenment across board.



Networking

There will be various opportunities (including the Club Connect) for attendees to meet new people and identify those leads that are specifically relevant to their business.

TESTIMONIALS



“Very well organized. Lots of exhibitors, lots of participants, and the people are very energetic”

Paul Aseme / Union Bank



“The event is headed in the right direction, I hope to come again.”

Osita Chidioka / Former Minister of Aviation



“I was very happy to see a lot of young people at the conference.”

Eyo Bassey / Founder, Payporte



“The event was bigger than expected; I must commend the organisers.”

Femi Ashipa / VP Marketing, Lumos Nigeria



“I love the energy, so many businesses, so much energy, SME's are always looking to use technology to advance their businesses, and its very exciting to be amongst everyone here today.”

Bankole Oluwafemi / Techcabal



“Great event! It is good to have an initiative like this to get the SMEs thriving. The organizers are doing a fantastic job.”

Ayotunde Coker / RackCentre



TESTIMONIALS FROM PARTICIPANTS



“The event is wow! I came all the way from the south east and I am really thrilled to be here. I have never seen this happen before.”

“I like the innovation and I can see that connect Nigeria is actually adding value to SMEs”

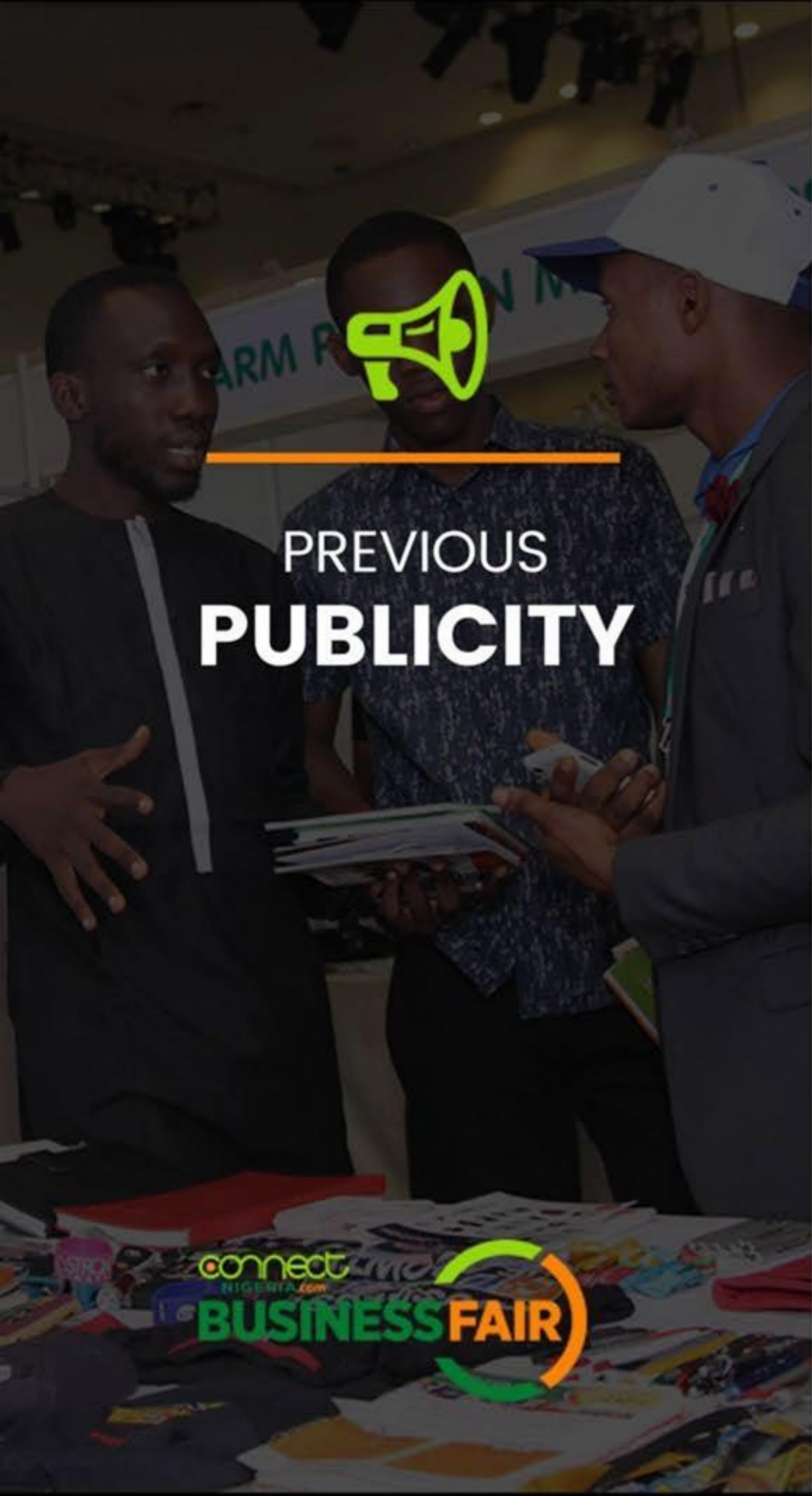
“This is the biggest harvest of entrepreneurs I have seen so far in Nigeria”

“It was really nice. We were able to meet with people who really need our intervention in their business”



PREVIOUS
PUBLICITY





PREVIOUS
PUBLICITY



MEDIA PARTNERSHIP DETAILS



MAGAZINE

CONNECTNIGERIA REQUEST

- 2 full page colour Ad in your magazine - Event Ad and Photo Publication.
- Publication of all press releases; pre and post event.
- Feature in your tech event updates.

CONNECTNIGERIA TO PROVIDE

- Your logo on all media communications of the Business fair.
- Unprecedented reach to over 5,000 professionals at the fair.
- Your logo and message in our dedicated emails to over 60,000 professionals.
- Opportunity to cover and report the fair real-time.
- Opportunity to interview the CEO of ConnectNigeria.com and event speakers, subject to approval.
- PR on radio and TV.

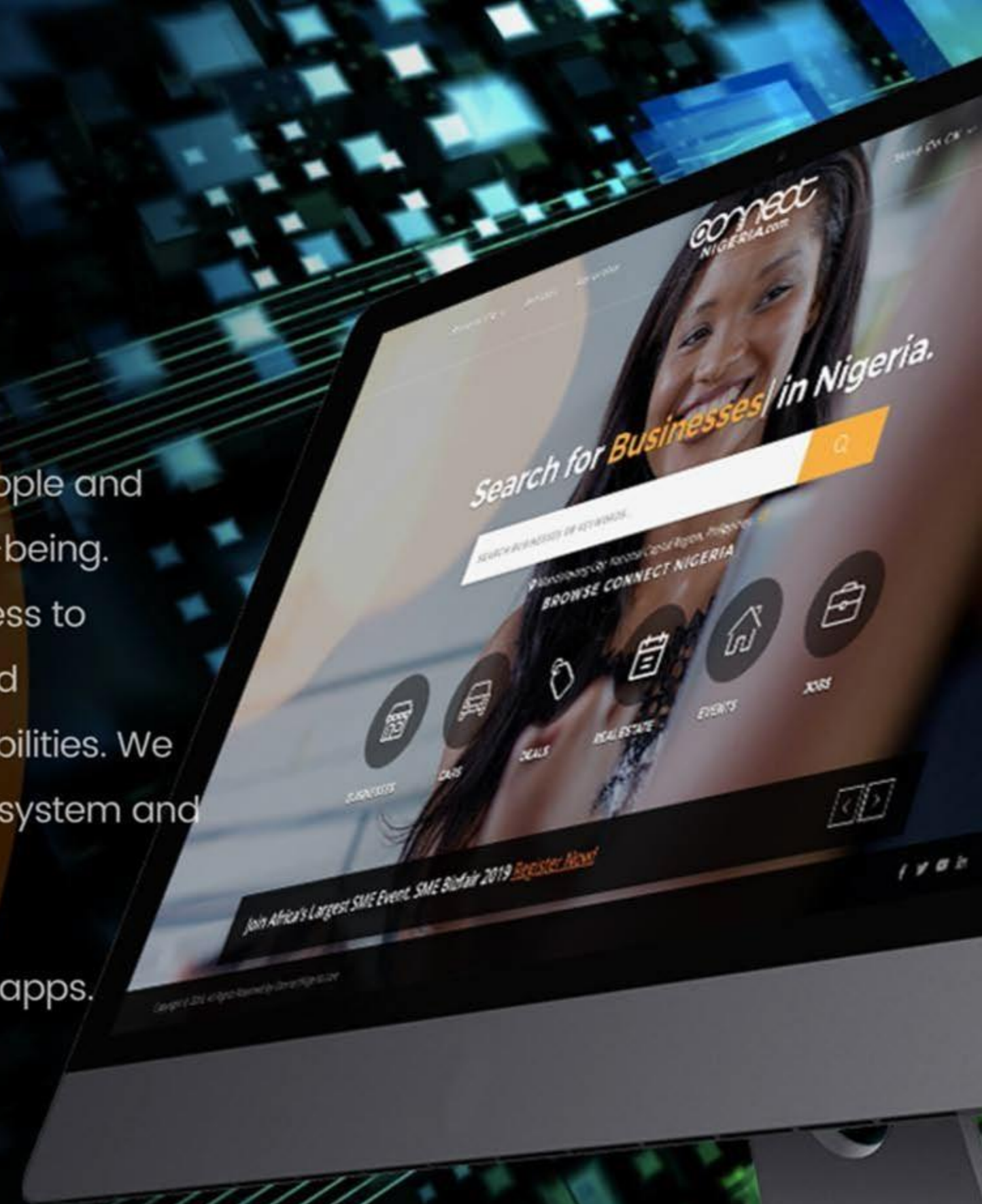


ABOUT CONNECTNIGERIA

Connectnigeria.com is Nigeria's Information Portal aimed at connecting people and businesses with information that can improve productivity and overall well-being. Since 2011, we have organized an annual business fair that facilitates business to business connections, policy discussions, impactful sessions, workshops and networking platforms for sharing, learning and mobilising entrepreneurial abilities. We believe we have a shared responsibility to promote the entrepreneurial ecosystem and make it one of the key drivers of the economy.

For information on our portal, search on the go via reliable web and mobile apps. Search it. Find it!

www.connectnigeria.com





CONTACT US

EMAIL

bizfair@connectnigeria.com

CALL

+234 700 800 5000

+234 803 291 0337 – Uzo

+234 803 343 5586 – William

www.connectnigeria.com/bizfair

